

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Electoral Rolls – Summary Revision of Electoral Rolls with reference to 01-01-2011 – Payment of bill of Rs.13,61,250,- to M/s Winning Edge, Hyderabad towards the cost of Press Advertisement regarding Awareness and Publicity Campaign in Daily A.P. Editions of Vaartha and Etemaad on 29-10-2010 – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 5557

Dated: 15-11-2010

Read the following:-

1. Govt.Memo.No.13023/371/BG.III/2010, dt:26-05-2010 of Finance (BG.III) Department.
2. G.O.Rt.No.4335, Fin. (BG-III) Dept., dt: 13-10-2010.
3. G.A. (Elecs.E) Dept. Lr.No.3134/Elecs.E/A2/2010-10, dt:26-10-2010.
4. From M/s Winning Edge, Hyderabad Bill No. 264, dt:06-11-2010.

ORDER:

In the letter 3rd read above, the General Administration (Election.E) Department have requested M/s Winning Edge, Hyderabad to insert the advertisement in daily news papers in A.P. Editions of Vaartha and Etemaad on 29-10-2010 and submit the bills as per I & PR approved rates for making payment. Accordingly, the Agency has inserted advertisement in the said daily news papers on 29-10-2010.

2. M/s Winning Edge, Hyderabad in the reference 3rd read above has submitted bill for an amount of Rs.13,61,250/- as advertisement charges for payment as detailed below:

Vaartha Telugu Daily, AP Editions		
dt:29-10-2010		
(33Cm X 25 Cms = 825 Sq.Cm.)		
Rate of Rs. 1,500 /- per Sq. Cm.)	--	Rs.12,37,500-00
Etemaad Urdu Daily, AP Editions		
dt:29-10-2010		
(33Cm X 25 Cms = 825 Sq.Cm.)		
Rate of Rs. 150 /- per Sq. Cm.)		<u>Rs. 1,23,750-00</u>
Total Amount		<u>Rs.13,61,250-00</u>

3. After careful examination, Government hereby accord sanction for payment of **Rs.13,61,250/- (Rupees Thirteen lakhs sixty one thousand two hundred and fifty only)** to M/s Winning Edge, Hyderabad towards the cost of Press Advertisement regarding in Awareness and Publicity Campaign in daily news papers in A.P. Editions of Vaartha and Etemaad on 29-10-2010.

(Contd..2..)

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided vide G.O. 2nd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of **“M/s Winning Edge, Hyderabad”** and forward the same to this Department for taking necessary further action.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1st read above.

7. M/s Winning Edge, Hyderabad shall pay the Service Tax directly to the Government.

8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Winning Edge, 203, F6, Sai Kamala Residency, Madhuranagar, Hyderabad.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER